

COLORADOFANS.COM CANYONFANS.COM

Description:

The largest online community and message board for the GMT 355 platform vehicles, Chevrolet Colorado and GMC Canyon.

Domain Age: 5+ years

Forum Statistics as of January 2009:

Number of Members: 18,726

Number of Topics: 57,828

Number of Posts: 801,549

Posts per Day: 395.24

Topics per Day: 28.51

Users per Day: 9.23

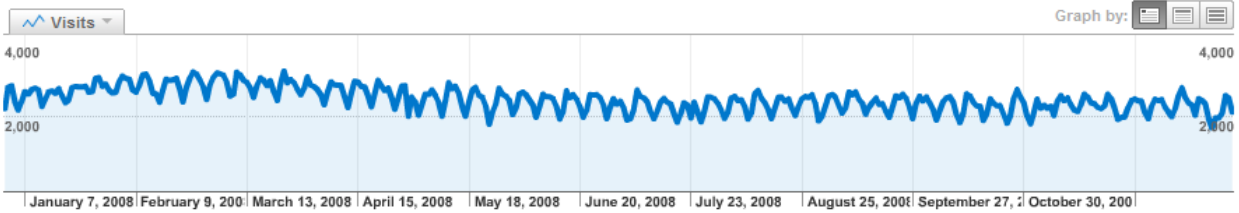
STATISTIC	VALUE
Number of posts:	801549
Number of topics:	57828
Number of users:	18726
Number of attachments:	1205
Board started:	Thu Jul 10, 2003 7:46 pm
Database size:	1286.04 MB
Database server:	MySQL(i) 5.0.27
Board version:	3.0.0

STATISTIC	VALUE
Posts per day:	395.24
Topics per day:	28.51
Users per day:	9.23
Attachments per day:	0.59
Avatar directory size:	29.90 MB
Size of posted attachments:	205.90 MB
GZip compression:	Off
Orphan attachments:	128

Site Statistics January 1, 2008 – December 31, 2008



Jan 1, 2008 - Dec 31, 2008



Site Usage

 904,172 Visits	 24.30% Bounce Rate
 10,584,038 Pageviews	 00:09:59 Avg. Time on Site
 11.71 Pages/Visit	 29.49% % New Visits

Website Software

- phpBB 3.0.0
- Wordpress 2.6.4
- PHP 5
- MySQL(i) 5.0.27

Server Hardware

- Intel(R) Celeron(R) D CPU 3.33GHz
- FedoraCore 6
- 2 GB Memory
- Front Side Bus Speed 800Mhz
- L2 Cache 512 MB
- 250 GB SATA Hard Drive

Site Revenue

Google AdSense Revenue – December 2008

	Page impressions	Clicks	Page CTR	Page eCPM [?]	Earnings
AdSense for Content ▶ top channels	699,303	509	0.07%	\$0.79	\$555.12
	Queries	Clicks	CTR	eCPM [?]	Earnings
AdSense for Search ▶ top channels	9,349	193	2.06%	\$3.50	\$32.75
Referrals	- No data available -				
AdSense for Mobile Content - Get started					
AdSense for Domains - Get started					
AdSense for Feeds - Get started					
Total Earnings					\$587.87

Google AdSense Revenue – November 2008

	Page impressions	Clicks	Page CTR	Page eCPM [?]	Earnings
AdSense for Content ▶ top channels	688,886	542	0.08%	\$0.51	\$353.92
	Queries	Clicks	CTR	eCPM [?]	Earnings
AdSense for Search ▶ top channels	8,109	170	2.10%	\$4.16	\$33.77
Referrals	- No data available -				
AdSense for Mobile Content - Get started					
AdSense for Feeds - Get started					
Total Earnings					\$387.68

Google AdSense Revenue – October 2008

	Page impressions	Clicks	Page CTR	Page eCPM [?]	Earnings
AdSense for Content ▶ top channels	679,516	355	0.05%	\$0.43	\$291.05
	Queries	Clicks	CTR	eCPM [?]	Earnings
AdSense for Search ▶ top channels	8,788	165	1.88%	\$3.07	\$26.99
Referrals	- No data available -				
AdSense for Mobile Content - Get started					
AdSense for Feeds - Get started					
Total Earnings					\$318.03